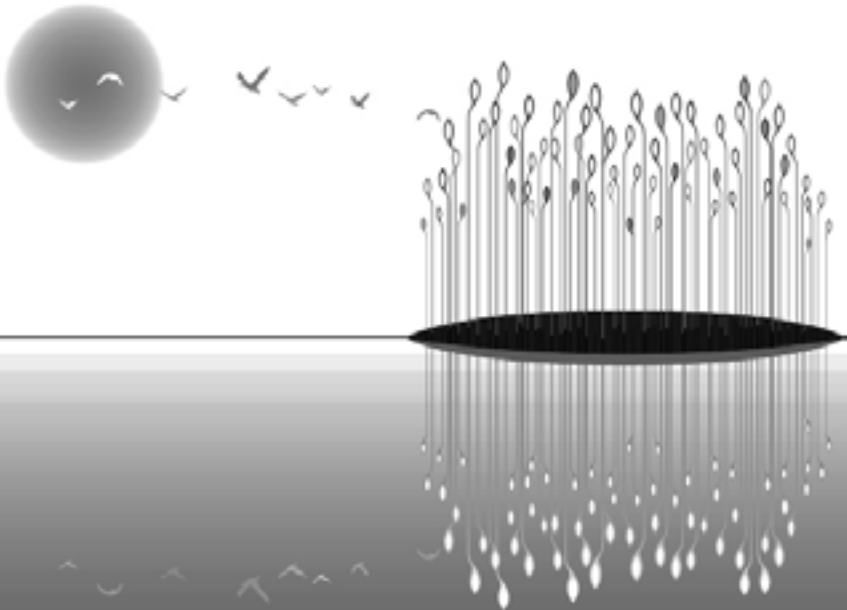


McFarland P
E C - 5 T O

2013-2014 Parent Handbook



Welcome from the PTO Advisory Committee

The McFarland Early Childhood (EC) – 5th Grade Parent Teacher Organization (PTO) extends a warm welcome to our amazing McFarland School District!

The PTO is a community of parents, caregivers, administrators, educators and McFarland residents who are passionate about giving our children the best education experience possible. You are officially a member of the PTO by virtue of having a child in EC through 5th grade.

Please join us for the first PTO meeting of the school year Tues., September 17.

The meeting begins at 6:30 p.m. in Waubesa Intermediate School (5605 Red Oak Tr).

PTO meetings are a great way to get involved in your child's school. The gatherings include updates from principals Tom Mooney and Sue Murphy describing developments happening at the EC-5 schools. The PTO officers provide updates and status reports on financial and community goals. You will have a chance to ask questions and participate in discussions.

Did you know the PTO is a non-profit?

Our non-profit status means any contributions you make to the PTO are tax deductible. Keep in mind many employers match donations to non-profit organizations. Consider the McFarland EC-5 PTO for a matching donation to help your child's school.

What does it mean to be a PTO member?

Attend a PTO meeting or volunteer for an event. Being a part of the PTO is your opportunity to meet other parents, teachers and the principals. Through the PTO, you will stay informed and involved in your child's education and can participate in discussions shaping your child's experience at school.

Where do I get information? We use a variety of methods to communicate including: Infinite Campus, the Elementary Express School Newsletter, the PTO website (www.McFarlandPTO.com), the EC-5 PTO Facebook page and notes in your child's backpack. Agendas for PTO meetings are published in advance on our website, along with PTO chair names and contact information.

Feel free to contact us with your suggestions and ideas. This is **your** PTO!

Jeff Schraml
PTO President 2013-2014
(608) 345-2572
mcfarlandptoprez@gmail.com

Important McFarland PTO Info

Connect and be connected! The McFarland EC-5 PTO has many ways to keep you in the loop. We have a website, Facebook page and bi-monthly meetings to get you the information you need to stay involved in your child's school.

Website

Visit the PTO website at www.mcfarlandpto.com. Here's what you'll find:

- Info on upcoming PTO events and meetings
- Important school dates
- Fundraising news
- Cash for Trash information
- Market Day updates
- PTO quick links
- PTO forms
- Volunteer information

Facebook

Like the PTO on Facebook! Find us by searching for McFarland PTO EC-5. You'll find event updates, volunteer opportunities and other information to keep you informed about our schools.

Connecting with both of these sites will help you stay involved with our McFarland school community and your child's education experience.

PTO Meetings

All PTO meetings will be held in Waubesa Intermediate School (5605 Red Oak Trail) from 6:30 p.m. – 8 p.m. Free childcare will be available. Save the dates!

Sept. 17, 2013
Nov. 19, 2013
Jan. 28, 2014
March 18, 2014
May 20, 2014



The PTO is a vital partner in providing necessary classroom items not covered in the annual school district budget.

Fundraising efforts have helped provide iPod Touches, iPads, playground equipment, climbing walls, signs, SMART boards, projectors, a defibrillator, mentoring programs, laptop computers, school performances and assemblies, yearbooks, library books, field trips, school supplies for children with financial needs and much more!

The PTO is a non-profit which means your contributions are tax deductible. Check with your employer about matching donations for non-profit organizations. Help our schools and designate your employers matching donation to the McFarland EC-5 PTO.

There are many ways to contribute to the PTO. This fall, we'll share details about our popular "No Hassle" fundraiser. In the meantime, we have simple ways for you to contribute to the McFarland Schools:

Target REDcard: You can donate one percent of your Target REDcard credit purchases to the McFarland School District. Just designate one of the McFarland Schools with the following codes:

- *CEELC: 108829
- *McFarland Primary: 108830
- *Waubesa Intermediate: 119608

Best Buy Reward Zone Program for School: When you check out at Best Buy, donate your Reward Zone points to McFarland Schools. Just use our member number: 2594569543.

Office Depot: Total up your purchase at Office Depot and McFarland Schools will be awarded five percent of the qualifying purchases in merchandise credit. The McFarland Schools account number is: 70115940.

Cash for Trash: Don't throw that away! It could mean money for McFarland Schools. See details of the Cash for Trash program on page 5. McFarland schools have earned thousands of dollars from these items.

Market Day: Need dinner fast? Just look in your freezer thanks to the Market Day fundraiser! See details of this tasty program on page 6. Every time you purchase Market Day grocery items, our schools earn big money!

There are also many events throughout the school year that raise money for the McFarland Schools. Keep an eye on the Elementary Express Newsletter, PTO website and PTO Facebook page for details on upcoming events like the Ice Cream Social, Trivia Night, Sock Hop and more for other chances to contribute to fundraisers to help your child's school.

The PTO collects 'Cash for Trash' items with the help of parents and community members. We are able to raise thousands of dollars through these collections for our EC-5 schools.

The labels and trash are easy to find on many of the products in your kitchen pantry and around the house.

The collection dates for the 2013-2014 school year are Sept. 20, Jan. 31 and May 9. The PTO will remind you as the collection dates near via the Elementary Express Newsletter, PTO Facebook and website and your child's backpack. If you have any questions, please contact us at McFarlandCashforTrash@gmail.com.

Here's what the PTO collects:

Box Tops for Education – Use collection sheets (example on page 7) from our website or bag in 50's and label the outside of the bag.

Labels for Education – Use collection sheets (example on page 7) from our website or bag in 50's by each point and write amount on the bag. Please note: 1-point, 5-point, and 10-point UPCs cannot be co-mingled.

Bonus Certificates – Watch for BONUS months throughout the year for BoxTops and Labels for Education at Pick 'N Save, Copp's, WalMart, Sentry, and Piggly Wiggly.

Milk Caps – We collect Swiss Valley, Golden Guernsey, Kwik Trip and Land O' Lakes milk caps. Save the milk cap or bag top. Please RINSE and DRY.

Tyson Project A+ – Found on Tyson chicken products and lunch meat. Visit <http://projectaplus.tyson.com> for more information. You must clip the entire panel.

Glazers Donuts – Turn in the oval with the price on it from Kwik Trip's Glazers Dozen and Half-Dozen Donuts.

Ink Cartridges – We receive up to \$4 for each printer ink-cartridge. Please send these items in a plastic baggie to prevent leakage. We do NOT redeem laser cartridges.

Cell Phones – Donate your old/used cell phone. The amount we receive varies based on the model of the cell phone.

Market Day

Market Day is a monthly fundraiser for McFarland Schools. It all started with a mom who decided to sell fresh produce at her daughter's school instead of bringing a cake. That was back in 1975; today Market Day serves more than 6,000 organizations in 20 states.

Market Day is a great option for busy families, and it helps our schools. Since the PTO began working with Market Day, we have raised more than \$100,000 for McFarland schools.

Market Day offers a wide variety of high-quality frozen food items, including healthy options. Plus they have gluten-free, peanut-free and dairy-free products.

The Market Day website (www.marketday.com) also offers menu ideas, special offers, promotions and an exclusive e-newsletter with reminders and unadvertised specials for online members.

Ordering

Ordering is easy and convenient. You can order online at www.marketday.com. Your child will also bring home a paper ordering form each month. Just fill it out and return it to school by the deadline date.

Food pick up

We make pick up easy too. Once a month your order will be ready in the Conrad Elvehjem (CEELC) gym in the early evening. Specific times and dates will be sent via newsletter, Facebook and your child's backpack.

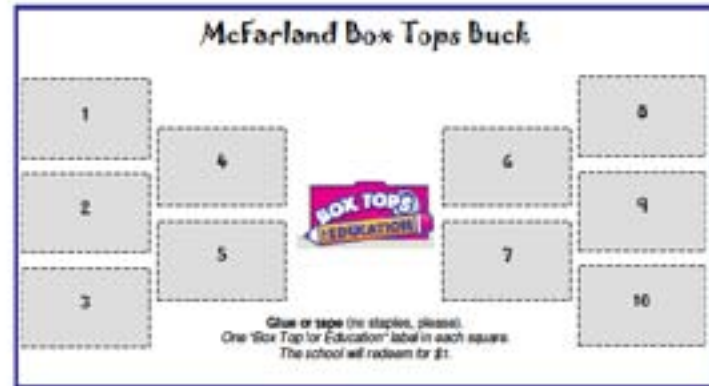
Volunteer perks!

Market Day is a great way to volunteer! Each month, we need people to make reminder calls and help us sort and pack orders. Free babysitting is provided and volunteers also enjoy other perks like free samples and prize drawings!

If you have any questions send them to: McFarlandMarketDay@gmail.com.

CASH for TRASH Collection Form Examples

These are examples of the Box Top and Labels for Education Collection forms. Please use printable versions of these forms and others, visit www.mcfarlandpto.com and look for "PTO Forms" link on the right sidebar



Return this completed Box Top Buck to your grade level box in the school office. Complete and turn in as many as you like!



McFarland EC-5 PTO Information

Website

www.mcfarlandpto.com

Facebook

Search for McFarland PTO EC-5

2013- 2014 PTO Meetings

Sept. 17, 2013

Nov. 19, 2013

Jan. 28, 2014

March 18, 2014

May 20, 2014

Waubesa Intermediate School (5605 Red Oak Trail)

6:30 p.m. – 8 p.m.

Free childcare available

PTO President

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